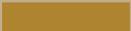# AURUM Arts

A project by Aurum RealEstate

ARTFUL LIVING

—

Life is the biggest canvas.
Every life experience is a new brushstroke that adds, enriches,
and eventually creates a unique work of art.

Aurum Arts offers its residents a myriad of exquisite life
experiences. The high life that's a natural by-product of
world-class hospitality, upscale shoppertainment and diverse fine
dining in the vicinity. The magic of the iconic cultural and
recreational spots that lie nearby. The bliss from immersing oneself
in lifestyle and wellness amenities without stepping out of one's
own gates. The luxury that goes hand in hand with living in plush
expansive residences. And of course, the exclusivity that comes
with sharing a space so impressive with just a few.

Welcome to Aurum Arts. Welcome to Artful Living.

—

Artist's impression

—

AN URBAN
MASTERPIECE

Standing tall at 19 storeys, the breathtaking façade defines magnificence and captures panoramic views for its residents. With an element of green that symbolises a deep connection with nature and staggering decks that exemplify high living, Aurum Arts leaves an instant impression on both visitors and passers-by.

—

SANTACRUZ

8

BANDRA

4

BKC

7

PRABHADEVI

3

AURUM Arts

WORLI

1

LOWER PAREL

2

MARINE DRIVE

6

NARIMAN POINT

5

ENHANCED CONNECTIVITY

Access to the city's business districts is quick and easy.
The corporate hub of BKC is just a 25-minute drive from Aurum Arts.
Nariman Point is 27 minutes away.
Getting to the CBD of Lower Parel takes barely 10 minutes.
The Bandra-Worli Sea Link, the Metro Line 3,
the upcoming Coastal Road and the Worli-Sewri
elevated corridor have further enhanced connectivity.
And when it's time for a weekend break,
M2M Ro-Ro ferries to picturesque Alibaug are
just a 30-minute drive away.

1	2	3
WORLI	LOWER PAREL	PRABHADEVI
NEHRU SCIENCE CENTRE	ITC GRAND CENTRAL	SIDDHIVINAYAK TEMPLE
MAHALAXMI RACECOURSE	PHOENIX PALLADIUM	RAVINDRA NATYA MANDIR

4	5	6
BANDRA	NARIMAN POINT	MARINE DRIVE
CARTER ROAD	NCPA	WANKHEDE STADIUM
TAJ LANDS END	THE OBEROI	MARINE DRIVE PROMENADE

7	8
BKC	SANTACRUZ
JIO WORLD CONVENTION CENTRE	HOTEL GRAND HYATT
JIO WORLD DRIVE	DOMESTIC AIRPORT (T1)

Artist's impression
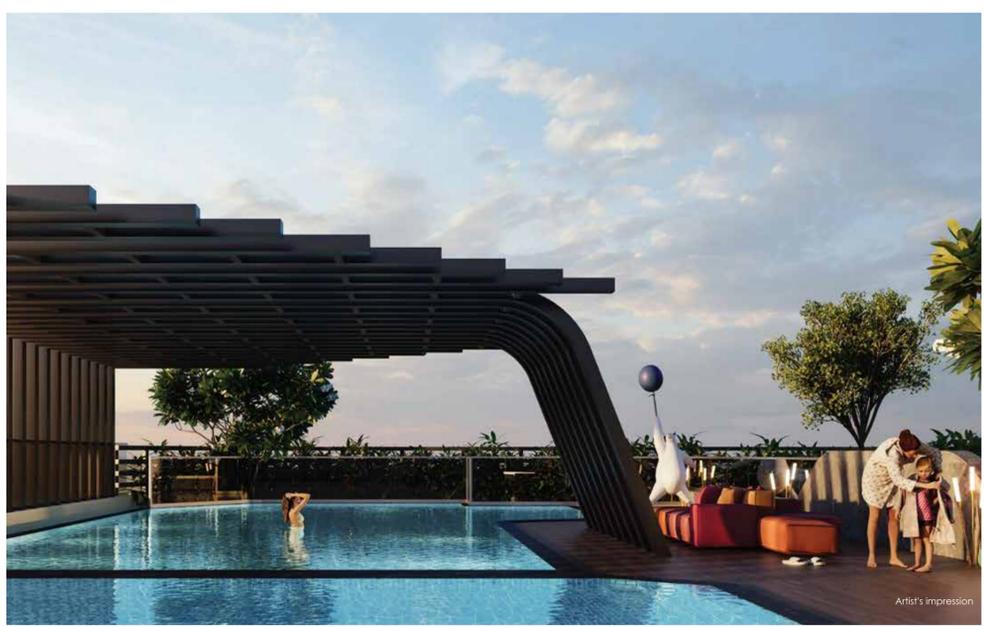
A MÉLANGE OF ACTIVITIES

A landscaped podium on Level 8 spread across 16,000+ sq. ft.
offers residents a multitude of experiential amenities.
Separate swimming pools for adults and kids with an elegantly
designed pool deck that imbibes elements of nature.
A box cricket area, indoor games lounge and
kids play zone to bring in the fun and games.
A state-of-the-art gym and walking tracks so that health and
fitness never take a backseat. And that's not all.
There's an entertainment area with cutting-edge technology,
a library with a lounging area, a business lounge, a banquet
and community hall, outdoor barbeque pits and an
expansive outdoor plaza with art gardens to make sure
there's never a dull moment at Aurum Arts.

4-5 BHK
UNIT LAYOUT

Top floor plan (4-5 BHK):

MASTER BEDROOM
5.7m X 3.8m

MASTER CLOSET
2.1m X 4.03m

S.SLAB

MASTER TOI.
2.4m x 1.2m

PRIMARY TOI.
3.81m X 1.65m

PRIMARY CLOSET
3.81m X 1.5m

PRIMARY BEDROOM
5.7m X 3.8m

ENTERTAINMENT DEN/BEDROOM
4.0m X 3.8m

SERVANT TOI.

SERVANT ROOM

F. DUCT

L.V.

ELEC.

LIFT
1.63X1.83

LIFT
1.90 X 1.90

LIFT
2.5 X1.90

ENTRANCE

LIVING ROOM
11.34m X 6.23m

DINING ROOM
3.0m X 4.5m

KITCHEN
3.6m X 2.75m

BEDROOM
3.51m X 4.27m

POWDER TOI.
1.25m x 1.25m

TOI.
1.52m X 2.44m

TOI.
1.52m X 2.44m

BEDROOM
3.72m X 4.27m

5 BHK
UNIT LAYOUT

Bottom floor plan (5 BHK):

MASTER BEDROOM 2

MASTER BEDROOM 1

MASTER TOI.

TOILET
2.44m X 1.52m

TOILET

CLOSET

MASTER WALK-IN CLOSET

BEDROOM 3
5.7m X 3.8m

SERVANT TOI.

SERVANT ROOM

SERVICE LIFT

LIFT
1.90X1.90

LIFT
2.5 X1.90

ENTRANCE

LIVING ROOM
11.34m X 6.23m

DINING ROOM
3.0m X 4.5m

KITCHEN
3.6m X 2.75m

BEDROOM 4
3.51m X 4.27m

POWDER TOI.
1.25m X 1.25m

TOI.
1.52m X 2.44m

TOI.
1.52m X 2.44m

BEDROOM 5
3.72m X 4.27m

THE CREATOR:
AURUM REALESTATE

Aurum Arts is the brainchild of one of the leading real estate players in
the Mumbai Metropolitan Region - Aurum RealEstate.

Aurum RealEstate was founded in 2008 with the mission of transforming urban landscapes by creating
sustainable developments and communities while upgrading lifestyles. Today, it has garnered a reputation for
developing high-quality residential and commercial properties across South, Central and the Western Suburbs
of Mumbai, as well as Navi Mumbai. Its portfolio encompasses premium and luxury residential, IT Special Economic
Zones, integrated townships and retail development. While individual projects may vary in size and specificity, the
fundamental values of Aurum stay the same - an emphasis on Grade A construction quality, sustainable construction
methodology and finesse in design and development.

South Mumbai now ranks among the top priority areas of Aurum RealEstate. 7 Marine Drive, a 20 storey
sea-facing high rise has become the crowning glory of Mumbai's iconic Queen's Necklace. The SoBo focus
promises to continue with Aurum Seven, an upcoming project in Walkeshwar and the recently acquired
Girnar society (now Aurum Helios), also in Walkeshwar, which marks Aurum's foray into the redevelopment field.

THE AURUM REALESTATE JOURNEY

2009
Aurum RealEstate developed an ultra-luxury residential building in South Mumbai, 7 Marine Drive.

2014
Aurum acquired 7 million sq. ft. of a mixed-use project in Navi Mumbai from CapitaLand.

2015
Aurum launched top-tier commercial office spaces in Aurum Q Parć.

2016
Largest planned walk-to-work campus in the IT hub of Navi Mumbai.

2018
Delivered the first pre-certified LEED Platinum office buildings in Navi Mumbai.

Ascendas-Singbridge, a sovereign wealth fund in Singapore bought 1.4 million sq. ft. of commercial space in Q Parć for INR 930 crore.

2020
Delivered the LEED Platinum commercial building "Q2" in Navi Mumbai.

2021
Acquired Majesco Limited, which is now Aurum PropTech Limited, a publicly traded company listed with both major exchanges. Acquired controlling stake in multiple PropTech companies.

2022
Residential portfolio of Aurum Arts, Aurum Seven, Aurum Q Islands R4 to R7 across Mumbai Metropolitan Region is being developed.

Commercial and Retail projects of Aurum Q3 and Aurum Square in Navi Mumbai is under construction.

2023
Aurum acquired 14% stake in Shriram Properties from Walton St. Capital & Starwood Capital Group for INR 135 crore.

Aurum forayed into the redevelopment vertical with the acquisition of a residential society, Girnar (now Aurum Helios) in South Mumbai.

AURUM ARTS

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MahaRERA no. - P51900005771

The project Cosmos Realty has been rebranded as Aurum Arts.